## Rapid Growth of Army Stresses Need Of Better Industrial Mobilization maintaining or increasing the production of munitions in other factories processes of the priority to be given to certain

Use of Unlimited Force May Lead to Basic Readjustments of America's Economic Units-England's Technique for Handling Problem Full of Suggestions for This Country

THEN the United States was conflict the problem of the non-es- was at this time authorized to seize Munitions of War act, the Ministry

lize effectively the industrial forces her solution must be her own. of the country. The dramatic decision of Brigadier General Enoch H. Crowder, provost marshal general Was Unready for War of the United States, to compel men

of the government for leadership.

Industrial Statesman Must Tackle Non-Essentials

the needs of the military machine, ment and personnel.

through the robust aid of the United and converting them.

High Command realizes that, if the must look to it. war drags on interminably, victory Island Kingdom at for the Allies is inevitable. Hence their present hold, wild-eyed mili- First Had Surfeit of Ships

an event 3,000 miles away the prob- made it necessary tremendously to fully cultivated.

marine debauches off the Jersey England faced in the early part of of agricultural quotas for each terials, to restrict manufacture, to commonplace statement that to-day post-not only signalize the change, the war. The success with which county was devised to help drama- fix maximum prices, to obtain re- warfare is carried on by nations, not color and the breath of England threw her industrial co- tize the fight for food, and county turns of stocks and output, to take merely by armies. Every American who senses the ductivity while borrowing men from formed, after learning from the that the relative iron resistance of the nation. Amer- would be a satisfactory increase in curtailment of the non-essential is ica still has something to learn by acreage, allocated this new acreage sine qua non of victory. And studying in broad outline how Eng- to the farmers. therefore every one should expect a land made her adjustment. But Great Britain, in sweeping aside bolder attempt to be made to mobi- America's problems are her own and the vested rights of both capital and

England Industrially

of draft age to work in essential Britain to enter the war by invading the great industrial changes possiindustries after July 1 or fight is Belgium the island kingdom was ble. When the storm broke in merely one of the striking contribu- little prepared for war, industrially August, 1914, many of the British as well as militarily. England was trade unions had just demanded in-Conscious effort, though indis- unexcelled as a manufacturing na- creased wages and shorter hours. pensable, is, of course, not the only tion, but she was accustomed to Appreciating the national need, the force working to make the industries make the sinews of peace, not the unions not only agreed to postpone of the nation frankly war units. The munitions of war. The British need all such demands for the duration mere physical limitation of supplies was to transfer the skill and the of the war, but also agreed to a susis fast drawing the line between the deftness of the cotton mills to the pension of existing trade union essential and the non-essential. By bullet and gun factories. It called agreements and rules where they incompelling prior consideration for for the highest type of industrial terfered with fast production.

raw materials, the United States | Only in the case of railroads was restrictions after the war. automatically strikes at the undue there previously existing legislative Inflation Made growth of the non-essentials at their sanction for putting Great Britain on a war basis. In this instance, as Wage Increase Imperative far back as 1871, an act of Parliafighting power out of her industrial nation's first acts after a state of resources it seems certain that the war was declared was to nationalize United States will have to formu- the railroads of England, Scotland late a more definite plan of gearing and Wales and take into the governthe economic energy of the nation to ment service their entire manage-

In seeking a concrete legislative and The direction of the railroads was administrative technique for making placed in the hands of a committee of railroad workers, or through in- "news" quietly in a conservative way the adjustment still further, the composed of the general managers creased prices which the government and it usually came back a few min-United States has much to learn of the principal railroad companies. ordered. from the analogous experience of This system has continued up to the

present time. statesmanship to handle the prob- turned its attention to the acceleralem of the non-essential arises spon- tion of the output of guns, ammunibeneously from the present state the tion and other strictly military maworld finds itself in. Militarily, the terial. Steps were taken to add to they have maintained within a small Teuton alliance has for the moment the scant war plants by taking over fraction the dividends they paid on Unprecedented on Street a slight superiority. Within a year, all engineering and chemical works their stock for that year. The

States, the Allies hope to gain the As the government saw its need apper hand on the field. But the more keenly it gradually extended aggrificant point, in this connection, its control over industry step by ical and cognate establishments are her activities have been much reis that, after nearly four years of step until it included nearly all the permitted to retain 20 per cent more stricted. On the Stock Exchange the incessant fighting, the military su- industries which produced necessi- profit than they earned in 1913, and still in doubt. Of equal, if not ing, equipment and transport. Then, made to meet the case of new capigreater, importance to purely mili- too, the necessary raw materials— tal introduced for extensions and sensational character by members of

The same logic which drove the normally emphasizes the importance of ships. In war time it makes at present allow a very small marquickly to escape defeat should ginning of the war-strange as it -so small, it is reported, that, at guide America's course. That rea- sounds to-day—there was not a the behest of the ship owners, the fails to get her industrial resources British ports. Thus, in the early under consideration. on a 100 per cent war basis, she is months of the conflict, England did The Two Great to that extent lengthening the stay not requisition ships. But the sendof the Kaiser on his uncertain ing of a large expeditionary force Enabling Acts throne. Germany realizes the men- to France heightened the need for From the viewpoint of shaping ace of America's economic power; ships, and the German submarine American policy the legislative side America should employ it up to the campaign tremencously decreased of Great Britain's industrial war-

still looking at the war sential was understood, though per- from farmers or land-owners any of Munitions was empowered to conthrough its mind's eye as haps dimly. But, just as events have land which was improperly or not trol establishments engaged in the by government order for some lem of the non-essential seemed accelerate the speed of sending legislative stroke, backed by nation- employers' profits, and regulating whole population has been adopted largely theoretical. Conditions have troops overseas, so they have made al efforts, the arable land in Eng- labor conditions with regard to trade The presence of an urgent the thorough harnessing of land was increased by 1,000,000 customs, disputes, hours, wages, disever-increasing band of American American economic forces to the war acres in 1917, and in 1918 it is excipline and migration. Both acts auregulated. tacular incidents as the recent sub- America's task recalls the job acres will be cultivated. A system to prevent speculation in war ma- taken as a whole, give reality to the horts into the fray and kept up pro- agricultural committees, which were

> labor to meet the emergency needs, ments. Labor, interested in the issue of the war, has been particular-When the Germans induced Great ly amenable to reason, and has made government agreed to restore these

The agreement in regard to

Capital is treated with more varipanies are guaranteed virtually the stock market purposes. net revenue they earned in 1913, and guarantee to canals and waterways been taken in hand by the officials of followed the same lines.

cess of the pre-war margin, the per- ment intended to fix the price of cotcentage in 1915 being 50 per cent, ton.

any workmen or all or any classes of and to regulate building and conworkmen therein, or to remove the struction work. The Defence of the tories, workshops or premises, or to classes of work. regulate and control the supply of metals and material that may be Restrictions Put required for any article for use in Whole People in Fight

(e) To take possession of any unoccupied premises for the purpose directions and the sanctions in law of housing workmen employed in the of Great Britain's industrial mobiliproduction, storage or transport of zation. In recent months govern-

ment interference has been extend-Through this production of munitions by limiting months; rationing of sugar for the

pected that 3,000,000 additional thorized the Ministry of Munitions The restrictions and regulations,

## direction in which events are movindustry for the front explains the government what it considered Interning Dame Rumor may realize that the relative iron resistance of the nation. American would be a satisfactory increase in For Duration of the War

Chronic Gossipers in Wall Street Are Restrained, Though Not Completely Checked, by Bans on Spreading of Idle Reports

ushered in by the entrance of the the submarine zone. No one could con-United States into the war has gone firm the story and it was given some ahead steadily and is still progressing, credence until a Stock Exchange house comes and perhaps thereafter. Banks, sent out the news to the district that partially true. The state of the balhand of the war god in varying degree, own steam, and the changes that have taken place Curiously enough during the recent in business methods and customs in the visitation of German submarines to Street would surprise the Wall Street these shores the rumor factory was frequenter of five or ten years ago.

ment authorized the government imwages was feasible during the early trict since our entrance into the war were laying to off Atlantic City getmonths of the war, but between 1915 has been the attempt made by the ting ready to bombard the resort. But to get every foot pound of should war be declared. One of the and the middle of 1917 commodity market authorities to put the ban on Since the various exchanges banned prices rose rapidly, and the value the rumor-monger. In normal times the dissemination of rumors their of money conversely declined. This the most gossipy place in the coun- point of origin has been carefully concondition made a general increase in try is to be found right in the finan- cealed so that it is next to impossiwages indispensable. In most cases cial district where a rumor is born ble nowadays to run them down at these rises which have been put into these rises which have been put into had anything on Wall Street in its effect have been borne either by the heyday of rumor mongering. All Approach Toward government directly, as in the case that had to be done was to pass the Suppression Is Made The clarion call for industrial The British government promptly ditions surrounding an industry. In There have been times when wild again since 1914. On other occasions the case of the railroads the com- stories were deliberately concocted for he has died a natural death from a and fineness. Suddenly, the same

Curbing Rumors Is

the New York Stock Exchange and the New York Cotton Exchange, and while she is still to be found at large,

The other day Wall Street was market values.

process will go on until peace which had offices in a skyscraper tween two nations.

comparatively idle, the only story Probably one of the most interest- emanating from that quarter being a ing developments in the financial dis- rumor that six German submarines Guaranty Trust Company.

utes later all garnished up with ex- yield the palm only to the Crown travagant details. Millions of dollars Prince in the number of times he has have been made and lost in Wat, been killed in this war, has been killed actions abroad, will have a nominal credit balances in the exporting credit balance in favor of the ex-Street on the circulation of rumors, on the Stock Exchange time and time quotation as expressed in another strange malady. There was a time when the death of the Kaiser meant

In the markets of 1915 and 1916 redustrial companies filled Wall Street cree, the number of units has been adopted resolu- for months. Some of the rumors special arrangements have been tions to the effect that "the circula- proved to be true, whereas others between values in that country to odically there came also rumors of increased. Twice the number of new the importing country, jealous of its that credit are constantly created, tary advantages are economic ad- iron ore mines, blast furnaces and betterments, especially in regard to the exchange or their firms will be peace proposals which on a number of vantages. Here there is no doubt steel mills, leather, wool, cotton, new plants which the cessation of the war will render checkete.

The interpolar checkete mills, leather, wool, cotton, new plants which the cessation of the war will render checkete.

The interpolar checkete market prices. The fluence on stock market prices. The values represented by one unit are Intrance of this country into the sphere of government control. Tothe war will relider obsolete.

Similar resolutions were adopted by most frequently appearing reports the Cotton Exchange government virtually dictary and the covernment virtually dictary and the covern war made the economic superiority day the government virtually dicthe operation of the excess profits after there had occurred a tremendous Strangely enough, on many occasions the former number of units of the United States. In other words, itor country. Besides, there is the collossal, in fact, that the German manufacturers who desire them takes a share of the profits in ex- to rumors set affoat that the governcated rumors which later turned out to be true. When the Lusitania was The effort being made to stop ru- sunk a Stock Exchange house sent in 1916 60 per cent, and since then mor spreading is new and has never out a report of the disaster before been done before. It has been ef- the real news came through and it England's geographic position The British government pays for fective to a degree, although it did persisted as a rumor until there was both having identical currencies. The

and 40,000 men had been captured by say that the exchange authorities have the Allies. This rumor started the effectively checked rumors spreading produce. The other has an indolent produce. The other has an indolent see the need of ending the war ships prime essentials. At the be- gin of profit on the capital engaged and 40,000 men had been captured by say that the exchange authorities have rounds shortly after the opening of by their recent action, although unsoning indicates that, if America shortage, but a surfeit of ships in question of increasing the rate is came back to the exchange the total suppressing wild stories that might their needs, to mortgage their land Exchange ostensibly, therefore, ceived on the loan gradually tend to bag of Teutons had reached 80,000. be harmful both to sentiment and to

## Crude Rubber Is Piling Up

American bould employ it up to the blik.

Of course, in using "force to the manost, without attin or limit," the manost with a thought with the difficulties attend to day the British government has the limitate turning take of the Germanic invaders deditive.

Ludge the Deference of the Real manost with the manost with a state of the manost without atting to the manost with a state of the manost w

## War Credits and Great Destruction Upset Foreign Exchange Stability

World Conflict Is Changing the Methods of Settling International Trade Balances and Popularizing Knowledge About Them. Yet the Underlying Principles Remain Unaltered

and the amount of butter and meat day which the financiers of four sents.

mentals, is the expression of a pro- shipments or loans. portion between two currencies, i. e., How the Balance of between those currencies compared with the values they represent. By "currencies" all moneys is underied changes in Wall Street market when suddenly the word went of credit. By "values," all propways. The adjustment of the around with lightning like rapidity erty, movable or immovable, merfinancial district and its army of that a great American transport had chandise and plant, is covered. It is workers to the new order of things been sunk with American troops in frequently assumed that the rate of exchange expresses merely the state of the balances of payment as be-This is only foreign exchange, the security and the "torpedoed" transport was sail- ances of payment is reflected in the commodity markets, have all felt the ing screnely up the bay under her exchange quotations, but these are not the exclusive expression of the condition of the balances of payment. The data used in this discussion were compiled by Sigmund Metz. of the Foreign Department of the

The two following examples will demonstrate the relation between exchange and the state of the cur-

The Relation of Money to Values

Let us consider the hypothetical case of a country without foreign trade, but with an exclusively gold currency. The unit of such gold currency, although it will not constitute a subject for actual transcurrency, in proportion to its weight unit is decreed by the government to that rumors of this character were name. The new unit evidently will ing the course of market prices. But value. Obviously the nominal quoequal them. Thus the nominal rate of exchange on the country where

this has been practised will fall.

Now let us consider another hypo-

first is peopled with a laborious race population who prefer, when the re- Credit Hurts and live on capital. Let us investi- should remain unaltered. But we reduce the modification of the progate the state of the currency of must also consider the position in the portion between values and cureach of those countries. The first exporting country, in this case the rency originally occasioned by the will have a very moderate circula- United States. Here a credit bal- exportation of merchandise against tion, for each one will produce in the ance has been created and applied to the loan. Hence the tendency is main what he needs and only for a the payment of goods that have left toward the reduction of inflation. small portion of his requirements the country. Therefore, values have At the present time we see large will currency be necessary. In the diminished as compared with cursums lent by Britain to financially other circulation has to perform a rency. An element has, therefore, weaker nations among the Allies. far wider service and it must supply been introduced tending to turn the In its turn the United States has the requirements for loans to the exchange against the United States, made loans, both directly by the owners of the land, who, in their the proportion between currency and government and indirectly through turn, pay lavishly for their personal values having been distributed so as financial institutions to the Allies living expenditure. In the first to render less values equal to the They represent the creation of country a small circulation will re- same amount of currency. This is credit balances that can be convertcover much less valuable assets and tantamount to a decline in the value ed into curency. They are like big the result is to render the value of of money or a rise in prices. Higher pools of available currency tempounits of the latter country low as ex- prices stimulate imports and dis- rarily added to the big pool of curpressed in units of the former. In courage exports. Hence they tend rency representing the country's other words, exchange on the active to turn the commercial balance values. But all these additions to country would be at a premium, that against the country, which in its available currency in their turn on the indolent country at a dis- turn would react unfavorably on ex- cause values to rise and more cur-

The complications of this funda- require greater remittances to for- values. mental principle in practical life are eign countries. The country which Only production, strenuous and endless. In the first place, the cur- gives credit is thus introducing an incessant, can palliate this evil, rencies of two countries, with few element unfavorable to its exchange, which accounts for the increasing exceptions, are not identical. Hence active in proportion to the magnithe proportion becomes more com- tude of such credits, as compared to throughout the world. That a treplicated and, whereas in the forego- other values in the country. ing example we have considered In examining exchange quota- destined to destruction largely decountries without international trade tions in the United States we find feats all efforts to combat this evil. and other international financial re- that all the exchange of Allied coun- which, so long as the war lasts, it lations, these play a very important, tries are in its favor. In other will not be possible entirely to banif not a predominant, part in the de- words, less than the par value in ish. It will continue until the labor termination of the proportion just the United States dollars need be of humanity can again be devoted to

THE colossal difference be- change are the same as in the past, all neutral exchanges are against tween past and present in but the one great difference is the the United States. Yet this country foreign exchange is merely universal endeavor to alter the pro- has a tremendous export surplus, in method. Measures are taken to- portion which the exchange repre- against which, of course, have to be

years ago-who are no other than In the past this was done only on United States abroad of American

Trade Affects Exchange

stood-credit balances, instruments sale destruction and the use of credit question of the issuance of governtries, by means of more or less long same function as actual currency. period loans. But at present credit The position of neutral exchanges is availed of on a scale altogether on the United States seems to indi-

lent to a reduction of values as com- proportion as in the United States. pared with currency; or, in other As regards the United States and words, prices rise or the currency the other belligerents, the inverse depreciates. On the use of credit, is the case. It would, therefore, be be amiss. Huge exports are at pres- loans made by the United States to ent being made from the United belligerents-preponderantly to the States to satisfy the requirements of Allies-are a considerable factor in materials destined to destruction in producing the depreciation of Amerother countries. The latter coun- ican exchange in neutral countries. tries, not being in a condition to The country granting the credit assupply an equivalent quantity of sumes for the time being the burden merchandise in exchange, nor to al- which should normally have been low the export of gold-the basis of undertaken by the importing country, their currency system-will not suc- which would then have had to look ceed in finding sufficient owners of for the means of satisfying the country, or in other countries, which porting country. could be easily transferred to the Loans Merely

There are, therefore, but two al- Defer Payments

change, inasmuch as more imports rency is needed to obtain the same

given for the unit of currency of production and genuine consump-The fundamentals of foreign ex- Allied countries. On the other hand, tion,

those of to-day-would hardly have a small scale, and usually action was securities held by American investthought of. We see agreements be- of a temporary nature. At present ors. It is not to be assumed, how tween governments on the most intri- such measures are farreaching and ever, that even so the total balance cate guestions of finance, which of much wider import. Under normal of payment could have been against prior to the war were regarded as conditions the relations between the the United States. In other words, being in the domain solely of a few currencies of two countries are af- it is to be assumed that the United international exchange specialists, fected by their balance of trade, their States had to remit abroad more than We see regulations made which as mutual financial relations, the posi- it had to receive from abroad. The by magic change the entire relation- tion of their shipping, their insurance premium which the American dollar ship between currencies. We see the activities, their banking services; in commands in Allied countries is, settlement of international balances short, all items that go to make up therefore, easily explained; but the by gold suspended. And yet, the the balance of payment, by internal discount of American dollars in neubasic principles of finance remain causes affecting the state of the cur- tral countries would seem to indirency. Before the war such pay- cate that the balance of payment Foreign exchange, in its funda- ment was as a rule adjusted by gold alone is not sufficient to explain the position of exchanges, and that we have to regard this problem from

the wider point of view of the condition of the currency of each coun-The main factors at present domi- try; in other words, the proportion nating foreign exchange are whole- of currency to values. The whole in international interchange of mer- ment securities comes under this chandise. It is clear that, properly definition. Government securities speaking, credit should merely be of to a large extent, are avilable cura passing nature. In normal times rency. In so far as they are not paid commercial transactions, ultimately, for out of existing credit balances are liquidated either by gold or by or out of funds hoarded, they must merchandise, and only exceptionally be paid for by the creation of fresh and chiefly, as regards new coun- credit balances, which perform the

Wholesale destruction is equiva- countries has not arisen in the same wever, a few more words may not reasonable to assume that the heavy

ternatives: To allow the price of At the same time, though the United States currency, as expressed loans momentarily favor the exoften put out with a view to influenc- not be quoted at the same nominal in units of the other currency, to change on the country to whom they rise to such a level (in other words, have been granted, the seeds for the since the Exchange banned rumor- tation will be halved. Yet no bal- to allow the value of its own cur- future deterioration of the latter mongering the Kaiser has not been ance of payment between the two rency to fall in the United States to country's exchange position are "killed" once in the financial district. countries enters into the calculation. such a level) that capitalists in the sown. For the merchandise it has What has happened is that, by de-ble to acquire credit balances in the of credit will be consumed, but inwere made out of whole cloth. Peri- the number of units has also been own country, in exchange for credit words, credit balances in favor of exchange position, does not wish to to liquidate which credit balances values represented by one unit are see its own units thus discredited by on the creditor country have to be it will seek to defer the fulfilment of overhanging knowledge that repayits obligations. The immediate re- ment has to be made some day, sult is that the necessity for acquir- which causes speculators to acquire ing remittances on the United States credit balances in the creditor counthetical case. Take two countries has ceased for the moment, or, try in advance. Hence a credit credit balances can now be supplied. ing the situation, ultimately tends This is the case between Great Brit- to inflation in the borrowing country. In the lending country the reverse process manifesta itself. Values are produced to replace those

mendous proportion of production is